

**Fresno Rainbow Pride  
Parade and Festival  
Saturday, June 4, 2022  
Parade starts at 10 AM  
Festival from 11 AM to 3 PM**

The 32nd annual LGBTQ Pride Parade and Festival will be held in the heart of the Tower District. If you want to participate in Fresno Rainbow Pride, complete the online application and submit your payment using our website at [fresnorainbowpride.com](http://fresnorainbowpride.com)

**Premium placements requests may be purchased at an additional \$100 per request for booth location and for parade position. Dependent on availability and Pride's organizational needs.**

**Festival Booth Info**

Festival booth space is limited and will be reserved on a first-come basis. See above regarding special requests.

The size of the space is 10 feet x 10 feet. **No electrical outlets are available. Vendors must provide their own shade canopies.** All material used to decorate booths must be treated with fire retardant. A 6- or 8-foot table and 2 chairs are included in the booth fee. Vendors will need to provide a brief description of what is going to be sold or promoted.

**Food Booths**

Any vendor selling food must additionally submit a Community Event Food Vendor Application to the County of Fresno's Department of Community Health. You can review the County's application, food vendor requirements and a checklist at <https://www.co.fresno.ca.us/departments/public-health/environmental-health/consumer-food-program/consumer-food-community-events>

Download the vendor application, manually complete and send as attachment to [bryancauwels@yahoo.com](mailto:bryancauwels@yahoo.com)

Then scroll down to Forms & Applications. An additional \$51.00 fee to Fresno County may be required. All food vendors must show proof of liability insurance. Liability insurance can be purchased through Community Link for an additional \$75.00.

*All Mobile Food Trucks and Trailers need a current City of Fresno Mobile Vendor Permit, Business Tax Certificate and current County of Fresno Health Permit . The link below provides The Mobile Vendor Packet, which includes the list of requirements and applications which applies to mobile food vendors only.* <https://www.fresno.gov/finance/business-license-tax-certificate/>

Please feel free to contact Erica Bravo 559-621-6877 M-F 8:00 AM-5:00 PM with any questions on how to apply for your Business Tax Certificate or Mobile Vendor Permit.

ALL BOOTHS THAT ARE COOKING OR HAVE A HEATED SOURCE ARE REQUIRED TO PROVIDE THEIR OWN 2A10BC FIRE EXTINGUISHER. Booths must also be screened-in and a three-sink hand washing station as required. Call Fresno County Community Health Department's Environment Health at (559) 600-3357 for details.

The hosting organization (Community Link) has an exclusive on all beverages. No beverages of any kind can be sold with a food combo or at any time by any vendor without permission from our organization.

**Food Booth applications and payments  
must be submitted by May 1, 2022.**

### Festival Booth Rates & Deadlines:

ALL vendor booths information/merchandise must have liability insurance. Liability insurance can be purchased through Community Link for an additional \$50. You must provide copies to Community Link of the documents mentioned above. Scan copies to [bryancauwels@yahoo.com](mailto:bryancauwels@yahoo.com)

Rates for applications received and paid for:

- before April 15<sup>th</sup>, 2022:

Information / Merchandise Booths - **\$80**

Food Booths - **\$120.**

between April 16<sup>th</sup> and May 20<sup>th</sup>, 2022:

Information / Merchandise Booths - **\$100**

**Food Booths – \$140 Must be paid by May 1, 2022.**

Extra tables - \$10 each; Extra chairs - \$2 each.

**LATE Booth applications (Information / Merchandise) and payments will NOT be accepted after May 20, 2022.\***

\* Your Festival Booth comes with two vendor passes and are not transferrable. For additional staff/volunteers vendor passes are \$5 each.

### Refundable Booth Cleaning Deposit:

All booth fees include a \$20 returnable cleaning deposit. **ALL VENDORS MUST COLLECT THEIR REFUNDABLE CLEANING DEPOSIT AT THE END OF THE FESTIVAL ON SATURDAY JUNE 4, 2022 AT THE INFORMATION BOOTH. NO CLEANING DEPOSIT WILL BE REFUNDED AFTER JUNE 4, 2022.** To collect your deposit your booth space must be inspected by the Festival Coordinator. Chairs and tables need to be returned to the designated area and stacked neatly, all trash must be cleared from your area, and your area must be swept up including all small trash and cigarette butts. No exceptions will be made.

The hosting organization (Community Link) has an exclusive on all beverages. No beverages of any kind can be sold with a food combo or at any time by any vendor without confirming with our organization first.

\*\*\* Pricing: **Black** – Early Rate; **Red** – Regular Rate; **Purple** – Late Rate.

### Pride Program Ad Rates & Deadlines

Rates for advertisements received and paid for:

**before April 15, 2022:**

- Business Card - 3.5" x 2" - \$50
- Half Page - 3.5" x 4.5" - \$80
- Full Page - 3.5" x 9.5" - \$100

**April 15 - April 30, 2022:**

- Business Card - 3.5" x 2" - **\$100**
- Half Page - 3.5" x 4.5" - **\$160**
- Full Page - 3.5" x 9.5" - **\$200**

Camera-ready art must be submitted to [ralph.pkc@gmail.com](mailto:ralph.pkc@gmail.com)

Send payments to ----- **All advertisements and payments must be submitted by April 30, 2022.**

### Parade Entry Info & Fees:

- Rates for applications received and paid for:

- **before April 15, 2022:**
- Marching Unit **\$35**; Motorcycles **\$15** per bike;
- Animal Unit **\$35**; Decorated Vehicle / Float **\$45**
- **between April 16<sup>th</sup> and May 17<sup>th</sup>, 2022:**
- Marching Unit **\$60**; Motorcycles **\$15** per bike;
- Animal Unit **\$60**; Decorated Vehicle / Float **\$80**
- **between May 18<sup>th</sup> and May 31<sup>st</sup>, 2022:**
- Marching Unit **\$75**; Motorcycles **\$15** per bike;
- Animal Unit **\$75**; Decorated Vehicle / Float **\$100**

**Parade entries will be accepted up to the start of the parade, but on the day of the event(June 4, 2022 ) the fees must be paid in cash.**

*All parade vehicles must have liability insurance. All parade participants must sign a No Harm Waiver provided at check in.*

*Parade entries MUST provide a brief description of your parade entry for announcement at the grandstand area. The information you provide will be used to promote your entry / organization and is due no later than May 30,2022, and emailed to [bryancauwels@yahoo.com](mailto:bryancauwels@yahoo.com)*

### **Parade Awards**

Again, this year a panel of judges will honor parade entries with Special Awards. Awards will be given to the most festive and/or largest number of participants in a marching unit, Motorcycle and/ or Animal unit. An award will also be given for the best decorated vehicle/float.

### **Donations and Sponsorships**

Community Link is a 501 (c) 3 nonprofit community service organization serving the LGBTQ community of the Central Valley. All donations and sponsorships are tax-deductible and are greatly appreciated.

Donations are one of our best sources for a financially successful LGBTQ Pride event. Please support Fresno Rainbow Pride Parade and Festival by making a tax-deductible donation today. Becoming a sponsor of the Fresno Rainbow Pride Parade and Festival is great exposure for your business or organization. Last year's event attracted an estimated 7,000 Valley residents in a 4-hour period. The LGBTQ community is a very loyal customer base.

### **Online**

Applications and payments must be submitted online (a small PayPal fee will be added on to the payment amount.). Donations and sponsorships are also accepted via PayPal on our website:

[www.fresnorainbowpride.com](http://www.fresnorainbowpride.com)

### **How to Contact Us:**

Community Link's Fresno Rainbow Pride  
P.O. Box 4959, Fresno, CA 93744(916)  
627-9963  
Email: [bryancauwels@yahoo.com](mailto:bryancauwels@yahoo.com)

**By submitting an application you have read the requirements and are agreeing to the terms and conditions established by Community Link, Inc**