

# Community Link's Fresno Rainbow Pride

## Saturday, June 5, 2010



Parade, Festival and Program  
Application, Information & Rates

### Donations and Sponsorships

Community Link is a 501 (c) 3 nonprofit community service organization serving the Gay, Lesbian, Bisexual, and Transgender community of the Central Valley. All donations and sponsorships are tax deductible and are greatly appreciated.

Donations are one of our best sources for a financially successful GLBT Pride event. Please support Fresno Rainbow Pride Parade and Festival by making a tax deductible donation today.

Becoming a sponsor of the Fresno Rainbow Pride Parade and Festival is great exposure for your business or organization. Last year's event attracted over 3,000 valley residents in a 4 hour period. The GLBT community is a very loyal customer base.

### On-Line

Applications and payments may also be made on line (a small PayPal fee will be added on to the payment amount.). Donations and sponsorships are also accepted via PayPal on our website:

[www.fresnorainbowpride.com](http://www.fresnorainbowpride.com)

### How to Contact Us:

Community Link's Fresno Rainbow Pride  
P.O. Box 4959, Fresno, Ca. 93744  
(559) 486-3464

Email: [CLinkInc@aol.com](mailto:CLinkInc@aol.com)  
or [Info@FresnoRainbowPride.com](mailto:Info@FresnoRainbowPride.com)

*I have read the requirements set forth here in the application form and by signing I/we (business or group) agree to abide by the conditions established by Community Link, Inc.*

**Sign & date below:**

### Application Form

Please type or print very clearly.

Entry's/Organization's Name: \_\_\_\_\_

Name of contact person: \_\_\_\_\_

Street/Mailing address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Telephone #:

Daytime: \_\_\_\_\_

Evening: \_\_\_\_\_

Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

BOOTH:  YES  NO

Booth space includes 1 table and 2 chairs

Food (no beverages may be sold) \$80

Merchandise \$50  Information \$50

**The prices include \$20 cleaning deposit, see inside.**

Extra tables \$10 ea. How many \_\_\_\_\_

Extra chair \$2 ea. How many \_\_\_\_\_

Booth Subtotal \$ \_\_\_\_\_

PARADE:  YES  NO

Marching Unit \$15  Motorcycle \$5 / bike

Animal Unit \$15  Vehicle / Float \$20

Parade Subtotal \$ \_\_\_\_\_

PROGRAM BOOK:  YES  NO

Business Card \$35  Half Page \$50  Full Page \$80

Program Subtotal \$ \_\_\_\_\_

**TOTAL: \$ \_\_\_\_\_**

## Fresno Rainbow Pride "20 in 2010"

### Fresno & Central Valley's 20th Annual GLBT Pride Parade and Festival

Saturday, June 5, 2010

**Parade starts at 10 AM  
Festival begins after the parade  
and ends at 3 PM**

Plans are well under way for the 20th annual GLBT Pride Parade and Festival. Community Link's Fresno Rainbow Pride is proud to sponsor another Central Valley Pride Celebration.

This year's parade and festival will be held on Saturday, June 5, 2010 in the heart of the Tower District. The GLBT Pride Parade and Festival is open to all members of Central Valley's diverse community.

If you want to participate in Fresno's Rainbow Pride, please fill out the attached application and send it with your check or money order to Community Link, P.O. Box 4959, Fresno, Ca. 93744.

You may also submit and pay for your application online, by visiting our website at [www.fresnorainbowpride.com](http://www.fresnorainbowpride.com)

Applications and payments should be submitted before May 23, 2010. (Food booth applications should be in by April 30, 2009) We will accept applications after the deadline, but fees will need to be paid in cash and will depend on available space. Parade entries will be accepted up to the start of the parade.

#### Pride Program Advertising

Business Card - 3.5" x 2" - \$35

Half Page - 3.5" x 4.5" - \$50

Full Page - 3.5" x 9.5" - \$80

Camera-ready art and a check or money order should be sent to Community Link, P.O. Box 4959, Fresno, Ca. 93744. All advertisements and payments must be received no later than May 23, 2010.

#### Festival Booth Info

Festival booth space is limited and will be reserved on a first-come basis.

The size of the space is 10 feet x 10 feet. No electrical outlets are available. Vendors must provide their own shade canopies. All material used to decorate booths must be treated with fire retardant. A 6 or 8 foot table and 2 chairs are included in the booth fee. Vendors will need to provide a brief description of what is going to be sold or promoted.

#### Food Booths

Any vendor selling food must additionally submit a Community Event Food Vendor Application to the County Of Fresno's Department of Community Health. You can download and print the County's application and helpful requirements and a checklist at [fresnohumanservices.org](http://fresnohumanservices.org) (go to Community Health, then Environmental Health, then Consumer Food Protection, and then click on Community Events and scroll down to Forms & Applications.) An additional \$36.00 fee to Fresno County may be required. ALL BOOTHS THAT ARE COOKING OR HAVE A HEATED SOURCE ARE REQUIRED TO PROVIDE THEIR OWN FIRE EXTINGUISHER. Booths must also be screened-in and a three-sink hand washing station is required. Call Fresno County Community Health Department's Environment Health at (559) 445-3357 for details.

#### Festival Booth Rates:

Information / Merchandise Booths - \$50; Food Booths - \$80; Extra tables - \$10 each; Extra chairs - \$2 each.

#### Refundable Cleaning Deposit:

All booth fees include a \$20 returnable cleaning deposit. ALL VENDORS MUST COLLECT THEIR RETURNABLE CLEANING DEPOSIT AT THE END OF THE FESTIVAL ON SATURDAY JUNE 5, 2010. NO CLEANING DEPOSIT WILL BE REFUNDED AFTER JUNE 5, 2010. To collect your deposit your booth space must be inspected by the Festival Coordinator. Chairs and tables need to be returned to designated area and stacked neatly, all trash must be cleared from your area, and your area must be swept up including all small trash and cigarette buds. No exceptions will be made.

#### Parade Entry Info & Fees:

Marching Unit \$15; Motorcycles \$5 per bike; Animal Unit \$15; Decorated Vehicle / Float \$20

Parade entries MUST provide a brief description of your parade entry for announcement at the grand stand area. The information you provide will be used to promote your entry / organization by the masters of ceremonies, which will be televised by Comcast.

Applications must be received by May 23, 2010, and be accompanied by payment. After May 23, 2010 application fees must be paid either in cash or with a money order.

#### Parade Awards

Again this year a panel of judges will honor parade entries with a cash prizes. Awards will be given to the most festive and/or largest number of participants in a marching unit, Motorcycle and/ or Animal unit. An award will also be given for the best decorated vehicle/float.